

Inspiring

Hope

Hope Spots explained

WHAT

Hope Spots are marine conservation areas where all people can take positive steps to improve our coasts and seas and assist others to achieve sustainability.

WHO

The Hope Spot initiative is run by Mission Blue globally, and by the Sustainable Seas Trust nationally.

WHERE

South Africa's first six Hope Spots will be in False Bay, Hermanus, Knysna, Plettenberg Bay, Algoa Bay and Aliwal Shoal.

WHEN

The Hope Spots will be launched between 4 and 14 December 2014.

Hope Spots aim to promote conservation, education, economic empowerment, research, tourism, and many other sectors of society.

HOW

Hope Spots encourage positive actions and sustainable development that promote ecological and economic values.

They provide inspiration, hope, pride and a sense of well being at a time when many people are overwhelmed by negative trends. As part of a national and international network, Hope Spots develop caring communities and positive outcomes. They are inclusive and everyone is invited to join the movement:

the public, businesses, NGOs, government, academia, clubs, sportspeople, societies, schools, and many more.

YOU

can make a difference.

Partner with us and support Hope Spots locally, nationally and internationally through unique marketing opportunities. All funds go into local education trust funds to promote education and poverty alleviation.

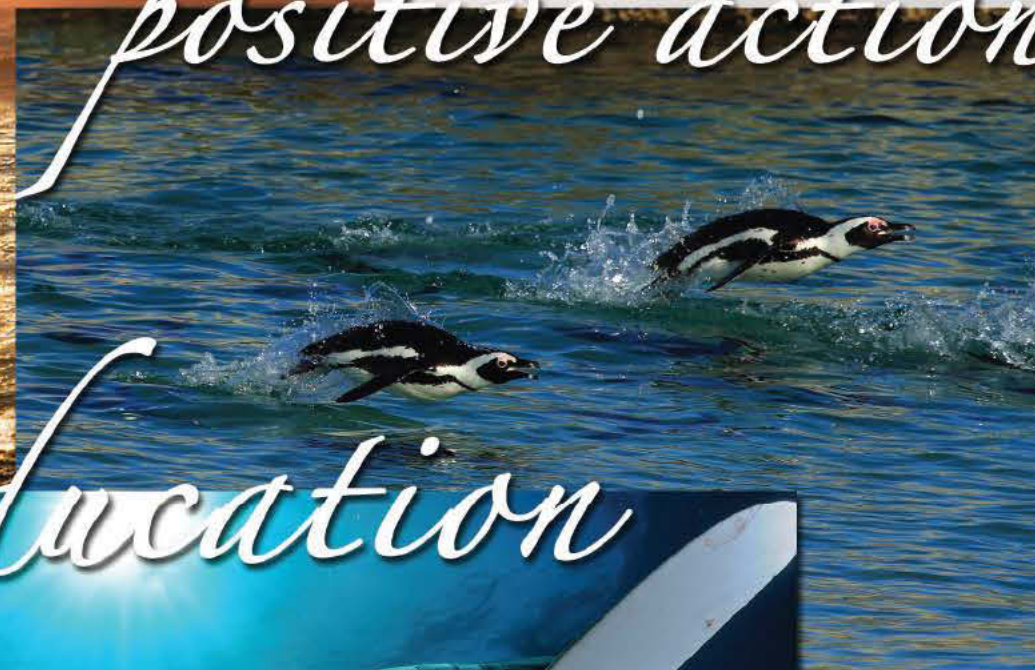
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positive action

education

empowerment

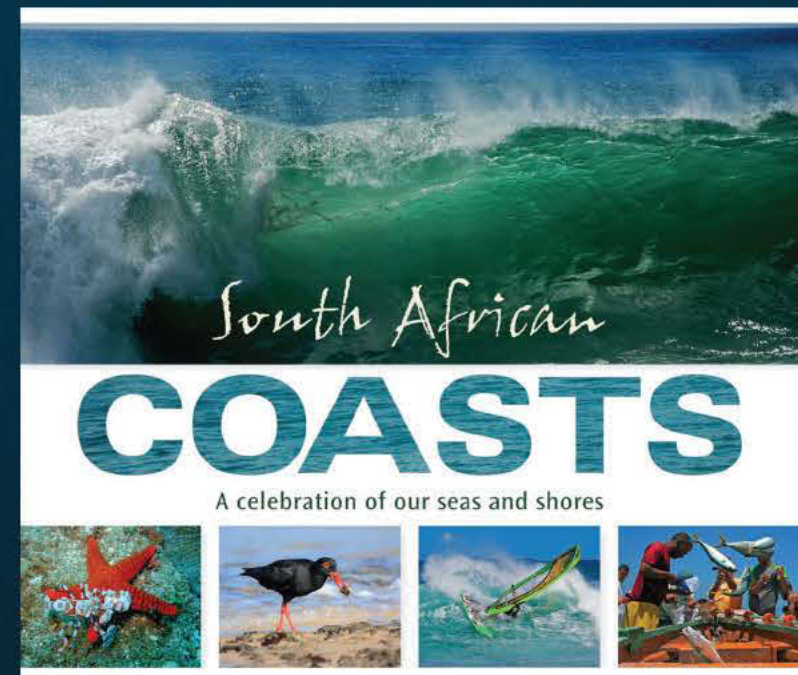
conservation



Launching a *Legacy*

*Book Launch: South African Coasts -
A celebration of our seas and shores*

Stunning photographs taken by the South African public illustrate this spectacular coffee table book. It will be launched concurrently with South Africa's six new Hope Spots in December 2014. This book makes a lovely family or corporate gift for the festive season. All proceeds go towards local education trust funds in aid of education and poverty alleviation.



inclusive

global network

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BOOK

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TOUR

Bring back
HOPE

poverty alleviation