

# Sustainable Seas Trust



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PRESS RELEASE:

## Think globally. Clean up locally!

International Coastal Cleanup (ICC) day is dedicated to the improvement of beaches, coastal regions and surrounding areas throughout the world. One of the largest volunteer events in the world, it has operated for over 26 years and includes inland lakes, rivers, streams and underwater sites in the cleanup and approximately half a million people in more than 100 countries have participated in the cleanup.

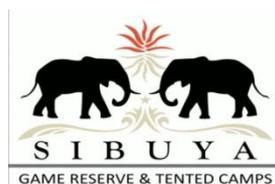
For the 2014 ICC day, on Saturday 20 September, the Kenton-on-Sea based Environmental Steering Committee – which includes the Sustainable Seas Trust; Ndlambe Municipality Environmental Office; Bushmans Kariega Estuary Care Forum; WESSA; Kariega Project; Rotary Conservation wing; and other conservation activists based in the area - are hosting an event along the Kariega River.

A river bank cleanup is appropriate as the problem of marine debris does not necessarily start in the ocean, but is dumped further inland and washed down rivers into the oceans. Statistics from the 1999 ICC showed that 59% of debris collected was from land sources. Each year there is a vast increase in the number of marine animals injured or entangled in debris found in the oceans.

Sibuya Game Reserve have graciously made boats available in order to transport twenty five children, chosen from the SST schools programme and Ikamvalesizwe Rotary Interact group, and five adult volunteers up the river.

The river cleanup will start with a briefing at the Sibuya Game Reserve offices, 39 Eastbourne Road, Kenton-on-Sea, at 12:00 and end at 16:00. Groups of five children accompanied by one adult supervisor will be dropped off at selected spots up river e.g. under the R72 bridge.

If you are interested in participating in the event and have access to boats please contact Jo Wilmot ([jo@route72.co.za](mailto:jo@route72.co.za)) or Shane Kelly ([shaneckelly8@gmail.com](mailto:shaneckelly8@gmail.com)).



**Trustees:** Robert Lowe (Chairman), Frederick Krohnert (Nedbank Trust representative), Richard Laing, Baldwin Ngubane, Frederick Oosthuizen, Anthony Ribbink, Michael Rodel, Louis van Vuren

*The Sustainable Seas Trust is registered as a charitable, non-profit, public benefit institution*  
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